Progress Report

Stop Trafficking Now!



Chiang Mai, northern Thailand

Year 2 Budget \$35,000

Anti-Trafficking
Project Timeline

MAR 21

THA-ZOE-STN-P02

MAR 24

Overview

This project builds on previous Entrust support to fight human trafficking. It leverages relationships with Thai law enforcement, anti-trafficking organisations and faith communities to make targeted impact in preventing child trafficking in a major hot spot. Prevention campaigns will target migrant children, villages/schools in northern and eastern Thailand and schools in urban areas. The project supports outreach events together with three Trafficking Prevention staff. It will continue to optimise its on-line presence as traffickers shift their methods to coerce and trap children, especially with lockdowns. Year 3 budget - \$35,000 (from 1/3/23).

Impact for March - August 2022



2,253 attended in-person across 16 outreach campaigns as lockdowns finished

in April 22. This is an increase of five-fold on the previous 6 months! This includes schools, camps and villages.

Two staff make up the Prevention Team with plans for a third team member under

consideration as activity post lockdown is increasing. Outreach presentations are planned for Chiang Mai and Mae Hong Son with many vulnerable ethnic minority groups.



2,131

2,131 engaged in online education programs which were ramped up to cater

for COVID-19 lockdowns. This has natually declined as lockdowns lifted but engaging materials are now in place, adding strength and flexibility to the program.

The Prevention Team is training up our partner's leadership students who become advocates for children. There is a significant flow-on effect as advocates connect with rural and remote communities.



- The relatively new tracking system to test students on increased awareness pre and post campaign is being utilised. There was a 74.3% increase in understanding from pre/post testing results.
- The radio program continues twice weekly educating students on how to stay safe and signs to look out for. Radio, an online presence and face-to-face audiences are now in place.



What I learnt...

"From a teen student: "So many are only interested in making money and they don't care about the dangers. I am thankful to learn about human trafficking so that I won't fall into that trap."

From an adult in a village: "I am grateful for learning about human trafficking. I didn't know this information before. We live in the mountains far away and it would be easy to trick us."

From a teacher:

"We never knew the statistics about children being trafficked. We are worried as students are always on their devices and the internet. Thank you for advice."



Thank you for making a difference

