

## Honey Making Money!

ZIM-HWZ-HMM-P03



Chimanimani, Zimbabwe



Economic Empowerment



Tax deductible

Total Budget \$58,000

Project Timeline

Year 3: \$19,000

3 YEARS



### POPULATION

14.9 million

### POVERTY

70% of the population below poverty line

### HEALTH

Life expectancy at birth: 61.5 years

### EDUCATION

Mean years of school (adults) 8.5 years

### HUMAN DEVELOPMENT INDEX

Ranking out of 189 nations Zimbabwe 150 (Aust 8)

*\*2020 Human Development Report*



### Overview

Our partners seek to support impoverished and marginalized rural communities in Zimbabwe. The project started in Chimanimani in eastern Zimbabwe where a bee-keeping pilot project was established in a rural village. Despite COVID-19 restrictions, and as the team have “pivoted” as they have progressed over the past two years, the project has expanded into other villages with support training. Model apiaries have been established and are used for training and research. The aim of the project is to alleviate poverty through economically empowering beneficiaries to engage in beekeeping as a sustainable, income-generating activity that will also improve the environment.

### Why support this:

This project is with a new grassroots partner in Zimbabwe, where unemployment is soaring and subsistence farmers struggle to feed themselves or attract fair prices for what they do sell. Our partners are dedicated to helping the poor and have made great progress since 2016. We like their business-like and considered approach to finding enduring solutions. We appreciate that they conducted a pilot program and are flexible and willing to continually improve outcomes, and that they are looking to develop a self-sustainable model from the outset.

### Objectives Include:



Expand out-grower scheme to 3 new villages



Honey processing & packaging workshop set up



Two+ model apiaries set up



Honey marketing & distribution

### Expected life Change

- Income-generating skills will provide a sustainable income to help support participants and their families and will provide avenues into better education, health and community living
- People will feel empowered through learning practical skills and business training
- Villagers will understand and see the benefits of looking after the environment
- Villagers will learn to work together through the formation of cooperatives