

Honey Making Money!



Chimanimani, Zimbabwe



Economic Empowerment

Year 3 Budget \$19,000

Project Timeline

\$3,950 TO GO

NOV 19

NOV 22

Overview

Our partners seek to support impoverished and marginalised rural communities in Chimanimani in eastern Zimbabwe where a bee-keeping pilot project was established. The project is ready to expand into two other villages which received training in 2019. A model apiary has been established in Rusape to be used as a training and research centre. The project aims to establish another in Rusitu, near the bee-keeping communities. This project will alleviate poverty through economically empowering farmers to engage in beekeeping as a sustainable, income-generating activity that will also improve the environment. The budget for Year 3 is \$19,000 and began 1/5/22.

Impact for November 2021 - April 2022

100 Out-grower farmers trained and equipped



in Manicaland Province, with 70 farmers established in the last two years and 30 more to be fully equipped this year. The vision is to see the scheme expand to other villages in the province so more families can benefit.

Honey processing and packaging continues

to be centred at the main Bulawayo workshop, which is in the process of getting Standard Association of Zimbabwe (SAZ) certification. Out-growers have supplied 4 tonnes in the 1st quarter of 2022 and are on track to deliver the targeted 10 tonnes for the year, more than double last year's output!

10



2



New model apiary community share program

will be expanded to other villages (2 more planned). Joint ownership provides the incentive to maintain these central beehouses, which demonstrate best practice for new farmers to implement in their own apiaries and are a central point for briefings and training.

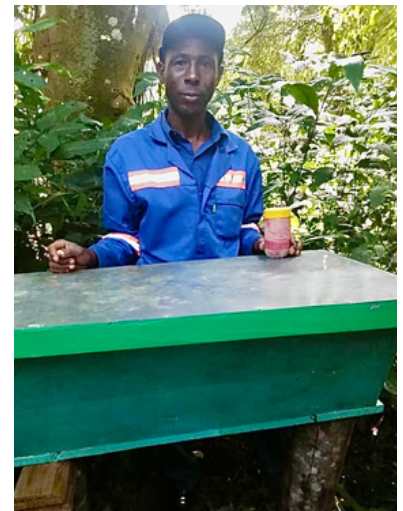
Honey marketing and distribution expansion

A marketing consultant has been engaged to make inroads into some of the biggest supermarket chains in Zimbabwe. Given the volatile economic situation, a strong market base is required to reach sustainability. One major supermarket is being supplied and negotiations are proceeding with 2 more.

3



- Model apiaries add to the annual honey tonnage which helps increase profitability and sustainability
- In-house carpentry workshop for beehive making also reduces costs and is a potential source of income from external sales



Mr Mwanema's story

I was given a beehive and have expanded the number of hives so I have a good harvest to sell each year. The project staff stay in touch regularly and are willing to buy my honey for a fair price. My heart is to see more young people take up beekeeping. Many are distracted by gold-panning which is both illegal and dangerous and leads to violence and death due to fights and misunderstanding. It also leads to a lot of environmental degradation, whereas beekeeping is a good income-generating project which will teach them the importance of our environment and how beekeeping protects it.



**Thank you
for making
a difference**