

## Bees Mean Business!



Chimanimani, Zimbabwe



Economic Empowerment



Tax deductible

Total Budget \$47,000

Project Timeline

Year 1: \$23,500

2 YEARS



### POPULATION

15.5 million

### POVERTY

38.3% of the population below poverty line

### HEALTH

Life expectancy at birth: 59.3 years

### EDUCATION

Mean years of school (adults) 8.7 years

### HUMAN DEVELOPMENT INDEX\*

Ranking out of 191 nations Zimbabwe 146 (Aust 5)

\*2021-22 Human Development Report



### Overview

Our partners seek to support impoverished and marginalized rural communities in Zimbabwe through bee-keeping. The project started in Chimanimani in eastern Zimbabwe where a pilot project was established in a rural village. The aim of the project is to alleviate poverty through economically empowering beneficiaries to engage in beekeeping as a sustainable, income-generating activity that will also improve the environment. This project will support some infrastructure, provide training and capacity building for outgrowers, help equip the workshop for growth and scale up beehive set-up for farmers.

### Why support this:

This project is with a grassroots partner in Zimbabwe, where unemployment is soaring and subsistence farmers struggle to feed themselves or attract fair prices for what they do sell. Our partners are dedicated to helping the poor and have made great progress since 2016. We like their business mindset and considered approach to finding enduring solutions. We appreciate that they are flexible and willing to continually improve outcomes to build a self-sustainable model from the outset.

### Objectives include:



**Increase out-grower farmer numbers across the region**



**Increase production from 5 to 10 tonnes**



**Move pressing of honey to villages**



**Honey marketing & distribution**

### Expected life change

- Income-generating skills will provide a sustainable income to help support participants and their families and will provide avenues into better education, health and community living
- Empowerment through learning practical skills and business training
- Villagers will understand and see the benefits of caring for the environment
- Villagers and communities will learn to work together through the formation of cooperatives