

Preventing On-line Trafficking

KHM-AUC-POT-P01



Phnom Penh, Cambodia



Combatting Trafficking



Tax deductible

Total Budget



\$124,000

Project Timeline



3 YEARS



POPULATION

16.7 million

POVERTY

17.7% of the population below poverty line

HEALTH

Life expectancy at birth: 70 years

EDUCATION

Mean years of school (adults) 5 years

HUMAN DEVELOPMENT INDEX*

Ranking out of 191 nations Cambodia 146 (Aust 5)

*2021-22 Human Development Report



Overview

Online Child Sexual Exploitation (OCSE) is a massive, rapidly growing issue with 38% of girls in Phnom Penh exposed to live streaming child sexually abusive material. We know that awareness and behaviour change can make a difference, preventing online sexual abuse that destroys lives, and we know that teenage girls and young women are most influenced by their peers. This project will empower a network of girls and young women to be "agents of change" who are actively sharing information and advice to their peers. They will train and support these change agent volunteers to run online awareness-raising campaigns, equip them with computer literacy classes and motivate them by being able to get diploma and bachelor certificates for their service, impact and learning as agents of change. Year 1 budget is \$31,000.

Why support this:

OCSE can destroy lives - our partners support girls who have PTSD, who are being blackmailed to provide sexual materials, who are living with crushing shame and fear. This is preventable at a fraction of the cost of trying to rebuild shattered lives. Adults telling teenagers what to do has very limited impact - creating a peer group where there is hope and a strong positive identity is a powerful tool for change. Change agents can reach hundreds of school peers directly and thousands of peers through social media.

Objectives Include:



240 girls trained to run online and offline campaigns



175 girls have computer literacy and service-learning degree certificates



48 campaigns reach 500,000 girls with messages to prevent OCSE



Formation of a peer-led, sustainable, volunteer movement

Expected life Change

- Change Agents grow in their capacity, creativity, challenge and connection to be everyday heroes who can protect others as they grow as leaders.
- Girls in Cambodia know how to, are motivated to and actively protect themselves from online sexual exploitation and abuse.