

Stop Child Trafficking

THA-ZOE-SCT-P02



Chiang Mai, Northern Thailand



Anti-Trafficking

3 Year Project: March 2024 - Feb 2027

Year 2 Budget: \$40,000

Total Budget: \$120,000

Overview

This project builds on established partnerships with Thai law enforcement, schools, and community leaders to combat child trafficking across Northern Thailand and surrounding regions. The focus is on prevention, equipping vulnerable children and communities with the knowledge and tools to recognise and respond to trafficking risks, particularly in increasingly complex online environments. Through a combination of in-person outreach, digital campaigns, and community engagement, the project has significantly expanded its reach over the past 12 months, strengthening local networks and building long-term protective systems within communities.

Impact for March 2024 - February 2025

10,267 Individuals engaged through 39 in-person outreaches



Across the year, the project delivered 39 in-person outreaches reaching 10,267 individuals, exceeding targets despite access challenges with schools and communities.

Student awareness and understanding

Participants demonstrated 60–69% increases in understanding of trafficking risks, equipping young people with practical skills to recognise, avoid, and respond to exploitation, particularly online.



174,998 Engagements online



Online campaigns generated 6,313,838 impressions and 174,998 engagements, extending trafficking prevention messaging far beyond physical outreach settings and into high-risk digital spaces.

- Children feel safer and more aware - young people now better understand the risks of trafficking and feel more confident navigating both online and real-world situations safely.
- Increased confidence to protect themselves and others - participants are not only applying what they've learned but are also sharing it with peers and family, helping others stay safe and creating a ripple effect of protection.
- Communities are becoming safer for children - teachers, leaders, and families are more equipped and engaged, working together to identify risks early and support children in vulnerable situations.



A Protective Shield

“After an outreach at Thakhum Ngern Wittayakarn School, a teacher shared her concerns about students’ increasing time online and the risks they face - from grooming to human trafficking. She questioned how such serious topics could truly engage teenagers. What stood out was the outreach team’s interactive approach. Through games, real-life social media scenarios, and live participation using their phones, even typically disengaged students became fully involved. Without realising it, they were learning to recognise warning signs like suspicious messages and online job scams. “Thank you for giving our students a ‘vaccine’ against human trafficking. They now have a protective shield when they are alone online.”

Thank you for enabling hope in hard places